

ChatGPT and AI Business Fundamentals

Business-ready skills for growth, operations, and

A practical, student-friendly outline covering chatGPT Fundamentals and chatGPT Prompt Demonstrations.

MODULES

2

LESSONS

38

FORMAT

Self-paced

Module Breakdown

MODULE 1

ChatGPT Fundamentals

- 1.1 Course Welcome
- 1.2 Instructor Introduction
- 1.3 Download Course Resources
- 1.4 ChatGPT Fundamentals
- 1.5 What is ChatGPT
- 1.6 Use Cases for ChatGPT
- 1.7 Role of ChatGPT
- 1.8 Future of ChatGPT
- 1.9 ChatGPT Statistics, Facts & Trends
- 1.10 Limitations
- 1.11 What is a Chatbot
- 1.12 Understanding AI-ML
- 1.13 Demonstration - Tools to Use with ChatGPT
- 1.14 Business Benefits
- 1.15 Whiteboard - How it all works
- 1.16 Demonstration - How to Get Started with ChatGPT
- 1.17 Demonstration - Example Prompts
- 1.18 Discussion - ChatGPT Performance Issues

MODULE 1

ChatGPT Fundamentals (continued)

- 1.19 Module Summary

Module Breakdown (continued)

<p>MODULE 2</p> <p>ChatGPT Prompt Demonstrations</p> <ul style="list-style-type: none">2.1 ChatGPT Prompt Demonstrations2.2 What is a Prompt2.3 Best Practices For Writing Prompts2.4 Prompt Demonstration - Asking Questions2.5 Prompt Demonstration - Top Ten Lists2.6 Prompt Demonstration - Long Form Docs2.7 Prompt Demonstration - Complex Form and Code2.8 Prompt Demonstration - Feedback2.9 Prompt Demonstration - Content Modification2.10 Prompt Demonstration - Instruction Generation2.11 Prompt Demonstration - Information Extraction2.12 Prompt Demonstration - Writing Computer Code2.13 Prompt Demonstration - Solving Math Problems2.14 Prompt Demonstration - Create YT Video Outline2.15 Prompt Demonstration - Write a Blog Article2.16 Prompt Demonstration - SEO Keywords2.17 Comparing Google Bard vs ChatGPT2.18 Module Summary	<p>MODULE 2</p> <p>ChatGPT Prompt Demonstrations (continued)</p> <ul style="list-style-type: none">2.19 Course Closeout
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